Strategic Capacity Report
Strategic Planning, Expert Advice

Sustainable Governance Indicators 2020
Strategic Planning

How much influence do strategic planning units and bodies have on government decision-making?

41 OECD and EU countries are sorted according to their performance on a scale from 10 (best) to 1 (lowest). This scale is tied to four qualitative evaluation levels.

- **10-9**: Strategic planning units and bodies take a long-term view of policy challenges and viable solutions, and they exercise strong influence on government decision-making.
- **8-6**: Strategic planning units and bodies take a long-term view of policy challenges and viable solutions. Their influence on government decision-making is systematic but limited in issue scope or depth of impact.
- **5-3**: Strategic planning units and bodies take a long-term view of policy challenges and viable solutions. Occasionally, they exert some influence on government decision-making.
- **2-1**: In practice, there are no units and bodies taking a long-term view of policy challenges and viable solutions.

**Denmark**

Government policies have traditionally been consensus driven. This applies both to parliament, as most governments have been minority governments, and in relation to negotiations involving organizations and the political system, most notably in relation to labor market issues.

Major reforms in Denmark are usually prepared through committees or commissions established to produce reports outlining issues and options. In recent years, commissions have played an essential role in the policy formation process, including Strukturkommissionen (infrastructure commission), Velfærdskommissionen (welfare commission), Arbejdsmarkedskommissionen (labor market commission), Skattekommisionen (tax commission), Produktivitetskommissionen (productivity commission) and Dagpengekommissionen (unemployment insurance commission).

In addition, it is quite common to appoint expert groups to prepare inputs for important policy discussions and reforms. The members can be experts, representatives of organizations or civil servants. Moreover, professionalism in ministries has increased.

A tradition has developed in formulating overarching strategic policy plans (usually with a horizon of about 10 years), such as the government’s 2010, 2015, 2020 and (most recently) 2025 plans. The 2025 plan was presented by the Liberal minority government in August 2016 and reaffirmed by the subsequent three-party government in May 2017. The plan sets policy targets for, among other areas, fiscal sustainability and living standards.

Reforms of the public sector – including healthcare, active labor market and social policies, and tax administration – have been criticized for being inadequately
prepared. For example, reforms of the tax authority have been criticized for being excessively focused on cost savings, which results in less effective tax administration and reduced control over tax compliance. The new government has allocated funds to tackle these problems. In her opening speech to the parliament, the prime minister called for more decentralization and criticized the savings made by previous new public management approaches.

Citation:


Finland

Score 9

Strategic planning has considerable influence on government decision-making. The strategic goals contained in the government program are recorded in specific government-strategy documents. These strategy documents cover a one-year period and include a plan for pursuing priority goals, a notice of intent for upcoming key decisions and indicators for evaluating government performance. The implementation of the government program is assessed by a report halfway through the cabinet’s tenure, which defines how strategic goals should be attained through the rest of the cabinet’s time in office. The Prime Minister’s Office assists the prime minister and the government in their work and is responsible for the planning of social policy legislation that does not fall within the competence of any other ministry. The government often launches policy programs to ensure its key objectives are met. Meanwhile, the preparation and monitoring of programs is delegated to ministerial groups. In addition, the Committee for the Future deals with future-related matters. As a former entrepreneur, former Prime Minister Juha Sipilä gave the government program an even more strategic turn. For some of its policy objectives, the government utilized trial projects to assess reform impacts. The basic-income trial project, which was run with 2,000 participants nationwide in 2017 and 2018, was an example of this kind of new strategic evidence-based planning. The results of the experiment indicated that although basic income had a positive effect on health and stress, it did not enhance the likelihood of employment. The government consequently decided not to continue the basic-income experiment.
Canada

Score 8

Neither the Prime Minister’s Office (PMO) nor the Privy Council Office (PCO) has an official planning unit. In 1997, Policy Horizons Canada was established under the PCO with a mandate to provide analysis and help the federal public service anticipate emerging policy challenges and opportunities, in order to support medium-term policy development. Its budget is small, however, and this unit has not reported through the PCO since 2007. Nevertheless, there are thousands of public servants employed by the PCO, the Department of Finance and the Treasury Board (close to 3,000 individuals in all) who have no specific program responsibility. Their purpose is to manage politically sensitive files and to plan. Therefore, some argue that the planning capacity of the government of Canada is as strong as that of other Western countries, and in some cases even stronger.

The Trudeau government has made ample use of special advisory groups to provide information and consultations on a number of policy areas (e.g., economic growth, cultural policy and issues relating to young people).

Latvia

Score 8

In December 2011, Latvia established a central government planning unit, the Cross-Sectoral Coordination Centre (Pārresoru koordinācijas centrs, PKC). The PKC’s mandate was to develop a long-term strategic approach to public policymaking, while also monitoring decision-making to ensure that public policies are effective. The PKC also monitors ministries’ progress toward meeting the government’s stated goals, as outlined in the government declaration.

To date, the PKC has produced the National Development Plan, monitored progress toward the Latvia 2030 framework and established an active role for itself in decision-making, contributing to policy debates on a range of cross-sectoral issues such as demographics and income disparities. The PKC reviews all proposals discussed by the cabinet and provides weekly briefings for the prime minister on substantive issues pending discussion by the cabinet. In 2015, the PKC’s mandate was expanded to include a coordinating role in the management of state-owned enterprises. In 2020, its mandate will be further expanded to include overseeing the compliance of shareholders in state-owned enterprises with statutory disclosure requirements, as well as selecting the members of the council of state-owned enterprises.
In addition to the PKC’s core role and a reduction in departmental units and staff numbers, most ministries have retained some independent planning capacity. The PKC has been criticized for becoming mired in the details of policy-planning, effectively duplicating the work of ministries while failing to provide the cross-sectoral, meta-approach expected of it.

The effectiveness of the PKC is limited not by its ability to provide quality analysis and evidence-based arguments, but rather by its inability to carve out a position of authority and influence within the decision-making process. Analysis provided by the PKC to politicians is easily tossed aside when political expediency dictates. The PKC itself sees its role as providing much-needed analysis, but not necessarily ensuring that these evidence-based arguments are respected in the decision-making process.

Citation:

Lithuania

Score 8

Lithuania’s strategic-planning system was introduced in 2000 and has been updated several times since. At the central level of government, the planning system involves all stages (planning, monitoring and evaluation) of managing strategic and operational performance. The main strategic documents include the long-term Lithuania 2030 strategy and the medium-term National Progress Program, which is in turn linked to short-term strategic-performance plans and budget programs. The planning system in general is well-institutionalized; its functioning is supported by a network of strategic-planning units within each ministry and a governmental Strategic Committee that was reintroduced in 2013 by the 2012 – 2016 government. However, the strategic-planning system suffers from unnecessary complexity. About 250 strategic documents exist, while strategic action plans include 1,800 monitoring indicators. The 2016 – 2020 government developed guidelines and an action plan for restructuring the strategic-planning and budget-formulation system to focus more on results and ensure fiscal sustainability. A new draft law on strategic management is intended to regulate the results-oriented strategic-management system. Implementation of this legislation would reduce the number of strategic-planning documents from 290 to 100; however, many types of strategic-planning document would remain.
A State Progress Council composed of politicians, public and civil servants, academics, business leaders, and other representatives of Lithuanian society was established to help design the Lithuania 2030 strategy and monitor its implementation. The council’s composition was updated after the 2012 to 2016 government came to office and meetings were held on a regular basis until 2016. Although the 2016 to 2020 government was initially reluctant to employ this governance arrangement, after almost two years of putting Council activities on hold it decided to update its composition. It remains to be seen if the Council will resume its role as the prime minister appears increasingly driven by pre-election incentives, disregarding strategic priorities.

More generally, though these strategic and advisory bodies take a long-term approach and offer viable policy solutions, their influence on governmental decision-making varies by policy issue. There is a certain gap between the long-term policy aims contained in various strategic documents and the actual practices of individual public sector organizations. In addition, politically important decisions are sometimes made without due consideration of strategic priorities and performance-monitoring, with strategic-planning documents and performance reports often playing little role in daily decision-making processes or the activities of street-level bureaucrats. The budget initiatives introduced by the new coalition parties and newly elected President Nausėda offer a clear example of how political changes and the approach of elections have driven fiscal and tax policies at the expense of strategic planning.

Netherlands

The Dutch government has four strategic-planning units: the Scientific Council for Government Policy (Wetenschappelijke Raad voor het Regeringsbeleid, WRR), the Netherlands Bureau for Economic Policy (Centraal Plan Bureau, CPB), the Netherlands Institute for Social Research (Sociaal Cultureel Planbureau, SCP) and the Netherlands Environmental Assessment Bureau (Planbureau voor de Leefbaarheid, PBL). All of these are formally part of a ministry, but their statutes guarantee them independent watchdog and advisory functions.

Long-term steering capacity has traditionally been strong in the areas of water management and the management of care – that is, in ensuring the maximum opportunity for good care for every eligible citizen, for an acceptable cost. In 2016, the Dutch Association for Public Administration called for the mobilization of more strategic knowledge and steering capacity in national governance. In 2019, evidence has accumulated that this call has to some extent been heeded. The most salient shift in long-term governmental strategy has been to abandon the neoliberal policy model. At the end of 2018, a tax reduction for big corporations was still deemed to be a top priority, with the aim of creating a better investment environment. In 2019, however, concern definitely tilted toward addressing the stagnation in middle-class incomes.
despite five years of economic growth, and on ensuring that the burdens and costs imposed by the climate agreement would be shared fairly between corporations and consumers. After many years of discussion, a new pension agreement was reached because the government dropped its demands for a gradual but permanent increase in the age of pension eligibility. All this shows that the strategic shift has been more about consolidating and administrating care and social benefits than about fostering optimism and progress, as would be represented by investments in education or a substantial greening of the economy. Huge demonstrations by farmers and construction companies against a new nitrogen-emission rule (using tractors and heavy machinery to paralyze traffic) forced the government to change course; equally large demonstrations by teachers and students prompted only government resistance.

Planning units have released a flurry of new policy proposals, although though their data and policy recommendations, in the age of science skepticism, have been attacked by the political parties that normally rely on them for political debate and deliberation. These proposals have addressed the areas of pensions, population growth, most aspects of climate change (the Urgenda verdict, the new nitrogen-emissions rule, biodiversity in the Dutch natural environment), the future of Dutch agriculture, traffic infrastructure and mobility, the future of care as a social issue, the role of money and financial regulation, and labor-market regulatory reforms, to cite just a few.

Citation:

New Zealand

New Zealand has unique constitutional arrangements resulting in a significant concentration of power in the cabinet and a highly cohesive system of cabinet government. The core executive in New Zealand is organized according to new public-management approaches and methods. Most importantly, contracts are negotiated between ministers and chief executives. With the large number of government departments and ministers (26, with a further three undersecretaries),
most of whom are responsible for several portfolios, taking a whole-of-government approach to policy development can be complex and time-consuming. In addition to this, since 1996, coalition governments and support party arrangements have meant that cabinet government, while still an essential aspect of the system, includes a multiparty dimension that can disrupt collective ministerial responsibility.

Recent governments have reacted to concerns about fragmentation by recentralizing the steering capacity of the core executive. The most important government departments involved in strategic planning and policy formation are the central agencies of the Department of the Prime Minister and Cabinet (DPMC), the State Services Commission (SSC) and the Treasury. The DPMC consists of six units: the Cabinet Office, Government House, the Policy Advisory Group, the National Assessments Bureau, the Domestic and External Security Group, and the Corporate Services Unit. The Domestic and External Security Group played a key role in coordinating the government’s response to the Christchurch terrorist attack in March 2019.

All contracts (performance agreements and departmental statements of intent) support a cooperative and whole-of-government policy approach, though evaluation of the performance assessment of chief executives has a strong focus on departmental achievements. The prime minister can draw on only moderate strategic-planning capacity (in the form of the Policy Advisory Group) vis-à-vis ministers. Ad hoc groups, often including some outside expertise, are increasingly used to complement government agencies’ policy-advisory function.

Citation:

Sweden

Score 8

The strategic capacity of government has been enhanced over the past few years. Much of that capacity is found in the finance ministry where most of the long-term planning takes place. The main role of the Prime Minister’s Office is not so much long-term planning but more coordination within government.

A case in the point is the so-called future commission which presented its final report in early 2013. In the final report, the commission assesses the economic and social changes that are likely to shape Swedish society in the longer term. The commission was not an institutionalized feature of the normal policy process but rather a group of experts the government appointed to examine long-term issues. The creation of the commission does signal that the government is thinking in the longer term, and other commissions have since been appointed to take a similar long view on various issues on the policy agenda.
In addition to these planning efforts in the government departments, the agencies are also engaged in planning. They are not operating in close proximity to the departments, however. The exception to this pattern is when a department asks one of its agencies to look into a particular issue and to prepare advice on policy initiatives.

The center-right government (2006 – 2014) invested considerable energy to increase coordination among government departments and improve steering of the executive agencies. The Social Democratic-Green governments (2014 onwards) have not made any sustained efforts in this respect.

Historically, policy-planning has been achieved to a large extent by the use of royal commissions. Most of these commissions were composed of elected officials and stakeholders. During the past decade or so, the quality of these commissions – particularly with regard to the quality of the studies they deliver and their capacity to generate consensus among major political actors and stakeholders as to policy goals and means – has deteriorated, as shown in a recent study published by the SNS. Many commissions today have very few members and are often dominated by civil servants. This has had a negative impact on those commissions’ final reports and the quality of the advice they produce as well as the political role of commissions as a forum in the policy process where compromises among the political parties can be negotiated.

Citation:
Svenska framtidsutmaningar. Slutrapport från regeringens framtidskommission (2013) (Stockholm: Statsrådsberedningen) (http://www.regeringen.se/content/1/c6/21/33/06/9cde7be8.pdf)

**Australia**

Score 7

Probably the most important government body for encouraging long-term strategic policy development is the Productivity Commission, which notionally provides advice to government on microeconomic policy, but which increasingly is asked to provide advice in other policy areas. The Productivity Commission conducts reviews and inquiries as directed by government, and also independently produces research reports. All advice and reports are released publicly in a timely fashion.

Within the federal public service, extensive use is made of committees to undertake strategic planning, and the activities of these committees generally peak immediately
before and after the transition to a new government, and in the pre-budget period. The public service also maintains a single department, the Department of Prime Minister and Cabinet, with the aim of coordinating and directing strategic planning across the government as a whole.

The coalition government rationalized the number of government departments and agencies shortly after coming into office in September 2013. The Community and Public Sector Union estimated that 18,000 public sector jobs were cut in the subsequent period as a result, reducing the strategic-planning capacity of the public service.

Citation:
http://www.blackincbooks.com/books/dog-days

Austria

Score 7

The strategic capacity of the Austrian executive is limited by the lack of clear majorities in the federal parliament and in most of the state (provincial) parliaments. With some exceptions, no party can claim to have the mandate to implement a set of policies agreed to by a majority of voters and members of parliament. Rather, coalitions must be formed, a process with clear advantages and clear disadvantages. On the one hand, executive responsibility is blurred, as the presence of too many veto players prevents the development of consistent strategic capacity. On the other, coalitions enable a more inclusive government. Political decision-making in Austria is still characterized by a tendency to prefer a maximum of consensus, even at the price of postponing necessary decisions and shying away from taboos identified with the interests of special groups (such as public service unions or organized agrarian interests). Inter- and intra-party veto players have significant influence, and undermine strategic capacity.

Strategic-planning units and bodies consisting of public officials do exist within the ministries. The Federal Chancellery can be considered the principal strategic-planning unit, as it is responsible for coordinating the government’s various activities. However, it lacks the specialized personnel that would enable it to work as a comprehensive strategy unit and has no power to give instructions to other ministries.
In 2017 the coalition between SPÖ and ÖVP collapsed due to a change of leadership within the ÖVP. Consequently, the general election scheduled for 2018 had to be moved to October 2017. In 2019, the ÖVP-FPÖ coalition imploded due to the involvement of FPÖ leaders in a corruption scandal (the “Ibiza scandal”). Consequently, a new coalition (which will probably not be formed before 2020) will again redefine the government’s strategic planning approach. However, the formation of a new coalition will not change the structural weaknesses of a coalition government based on partners with conflicting interests.

The ÖVP-FPÖ coalition government, formed at the end of 2017, continued the strategy of centralizing the bureaucracy within the ministries by establishing “secretary generals” above the traditional structure. A secretary-general is only answerable to the minister, placing them above heads of departments. This structure, in some cases established before 2017, has become the overall principle within the whole government. The intention is to give the respective minister (through the secretary-general) direct control over the ministry. Whether this tendency toward internal centralization will be followed by the next government remains to be seen.

Belgium

Score 7

Each minister works closely with a team of collaborators in each ministerial cabinet. Each cabinet is usually large, with as many as 30 to 40 senior staff and experts. Meetings take place often, and the team designs policies in line both with the minister’s objectives and the government agreement. The minister and the advisory team are then responsible for drafting bill projects which are then submitted to the government in weekly meetings.

In terms of long-term planning, the knowledge accumulated by a minister’s collaborators can be lost at the end of a legislative period, as the ministerial team changes with the minister. Moreover, the frequency of staff rotation is generally high. In contrast, public administration is run by civil servants with longer tenures of office, but these groups do not generally take part in strategic ministerial decisions. Long-term planning (beyond a legislative term) is therefore made difficult. The main rationale for relying on the minister’s team instead of civil servants is that the former are the minister’s (and the party’s) close aides and tend to be more flexible in terms of working hours and availability for emergency situations.

The federal Planning Bureau (Bureau du Plan/Planbureau) does play a role in providing longer strategic-planning options, but in general it is the ministerial cabinets that are the main movers of legislative efforts.
Chile

Score 7

The president has the ability to ask for and ensure strategic planning, whether through formal or informal channels. Line ministries, most notably the Ministry of Finance, and the president’s advisory ministry (Secretaría General de la Presidencia, Segpres), have considerable influence in strategic-planning processes. Meetings between strategic-planning staff and the head of government are held frequently. However, no long-term view of policy challenges and viable solutions is necessarily presented – these are either limited in scope or depth of impact depending on the topic. Strategic planning, policy planning and regulatory reforms, budget planning, and ex ante evaluation of government policies and public-investment programs are carried out by specialist units and departments inside the various ministries. While there is no explicit multi-year budget planning process in place in Chile, this takes place implicitly due to the fiscal rule that (by law) links overall government expenditure to forward-looking estimates of long-term government revenue, based on growth trends and copper-price projections. These forecasts are provided in a transparent way by specialist budgetary commissions comprised of academic and private sector experts (mostly professional economists).

Estonia

Score 7

The supporting structures of the government in Estonia are mainly located in the line ministries. The Government Office (GO) is quite limited in this respect, though there is a Strategy Unit within the GO, which mainly has a consulting function. Its main tasks are to support the composition of strategic-development plans, to coordinate and draw up the government’s action plan, and monitor the implementation of the above-mentioned policy documents.

In addition to the Strategy Unit, there is also a Prime Minister’s Bureau, comprised of experts in various policy areas who advise the prime minister. Different from the Strategy Unit, this body is closely linked to the prime minister’s political party and its members change with each new prime minister.

In 2017, a Foresight Center was established by the parliament to carry out long-term social and economic analyses, and draft development scenarios. The center consults parliamentary committees, but has only an implicit linkage to the executive.

Ireland

Score 7

There is some evidence that Irish policymakers improved their strategic-planning capacity since the period in the immediate aftermath of the crisis. The annual reports on the Programme for Government detail a more coherent strategic approach to policymaking and increased use of advisory bodies.
However, independent advice is not always followed. Popular pressures for increased spending and tax reductions influenced government decisions in the 2016 budget, reflecting the proximity of a general election. The Fiscal Advisory Council and the Economic and Social Research Institute have urged the government to devote more of the revenue gains arising from the recent economic improvement to a faster reduction of the budget deficit, at the expense of lower taxes and increased spending. However, the imposition of limits on mortgage lending during 2015, intended to moderate the rise in home prices, is a welcome example of unpopular but prudent strategic thinking.

During the 2011 to 2016 government and current minority government, detailed reports were published by the government monitoring annual progress on implementing the Programme for Government.

While coalition agreements have been increasingly monitored, especially since the innovations of the 1992 – 1997 coalition government, concerning the much greater use of special advisers and program managers, more recently governments have been publishing annual monitoring reports on the coalition program. These are very detailed annual reports, some much longer than the original coalition agreement. For example, the 2011 Programme for Government which was the coalition policy document on which the 2011–2016 government was based totaled 23,172 words. Five annual monitoring reports were published during the life of this government, ranging from 15,793 to 43,774 words and averaging 30,000 words.

Israel

Strategic planning units are located under the Prime Minister’s Office, and include the National Economic Council, the National Security Council and the Policy-Planning Department. The most prominent step taken by the Prime Minister’s Office (PMO) has been the annual publication of the Governmental Plan Book.

The book offers a review of the Israeli government’s strategic planning units. In 2019, the PMO described its updated version of the book as the continuation of the government’s efforts to translate government policy into measurable and comparable goals across all policy fields and government offices. In previous years, the government consulted and connected with professionals via roundtables. The government adopted this system in 2008 and has since organized a series of policy-planning roundtables. This started as a PMO initiative to bring together experts from the public, private and third sectors. These meetings allow the government to ask for advice from different experts. However, since 2017, the government has reduced its use of roundtables, preferring instead to use online tools and systems, such as digital forums and Q&A platforms that link various government offices and professionals. These online services allow for faster day-to-day communication, with the final goal to phase out the use of roundtables in the near future.
Malta

Score 7

Each government ministry has a director and unit responsible for strategy and planning. These are strongest in the Ministry of Finance, the Malta Planning Authority, the Malta Transport Authority, the Ministry of Justice and Home Affairs, and the Education Ministry. However, the number of strategic planning commissions has mushroomed in recent years. In 2015, a new unit focused on information and the implementation of standards was introduced in the office of the prime minister to facilitate coordination between various stakeholders when implementing projects. Strategic planning has been boosted by the government’s efforts to reduce public debt. The National Statistics Office has also been reformed. Over the last year, the influence of strategic planning units over fiscal and education policy has increase. A
Budget Implementation unit also monitors the implementation of policies with relevance to the budget. In the last year, the Malta Financial Services Authority (MFSA) and the Malta Police Force have been overhauled. A special cabinet committee was set up to review constitutional reform, and a committee composed of representatives from the civil service, the Health Ministry and the Finance Ministry has been set up to review the Vital Hospital deal.

Within ministries, the permanent secretary is responsible for developing strategy, including identifying key performance indicators, and determining timeline and budgets. Strategic plans normally run over three-, four- or five-year cycles and are often developed in the course of consultation with internal and external stakeholders. Internationally recognized benchmarking methodologies are used to track progress. Ministries increasingly employ consultants to produce reports on current policy issues, a practice that may be regarded as forward planning. The Management Efficiency Unit coordinates separate ministry plans and the Malta Information Technology Agency (MITA), which reviews government IT requirements, also assists. Usually when a policy is to be reformed or updated a strategic plan is released for consultation. It has been proposed that the annual government budget be instead shifted to a multi-year time-frame to ensure a greater degree of continuity and long-term planning.

Citation:
http://www.politico.eu/article/maltas-eu-presidency-how-did-it-go/
https://www.timesofmalta.com/articles/view/20170701/local/eu-presidency-a-fantastic-experience-has-come-to-an-end-pm.652048
Caleja Ragonesi I., Maltese Presidency aims to make the ordinary extraordinary. Europe’s Word January 2017
Strategic Plan 2017-2020 Academy for disciplined forces Malta
Mobile Government Strategy 2017-2018ffddddf
Ufficjju tal – prim Ministru, Rapport Annwali 2015

**Mexico**

Score 7

The Mexican president is required by law to produce a strategic plan in his first year in office. At a lower level, there are quite a few planning units within the Mexican government, though they do not all have decisive input in the policymaking process. Longer-term, Mexico has committed itself to the SDGs and created a specialized technical committee involving 25 federal agencies, which will collect the statistical information required to monitor progress.

Strategic planning was most prominent in the 1960s, 70s and 80s; in the latter decade no fewer than three former planning ministers moved up to the presidency of
Mexico. In more general terms, a “passion for planning” stems from the origins of the Institutional Revolutionary Party regime and its corporatist structures within a mixed economy. Mainly as a consequence of market-oriented reforms, the role of planning entities has declined since the late 1980s. This was partly the result of Mexico becoming an export-oriented economy, but also because planning itself was a failure during this period, with Mexico too bound to international economic trends to successfully implement planning decisions.

Planning has seen a resurgence in popularity in recent years. The major challenge to planning in Mexico, and Latin America more generally, consists in creating sufficiently tight links between the agencies responsible for planning, the implementing agencies and powerful interest groups. The implementation of several highly significant recent reforms have put Mexico’s planning skills to the test. This includes the implementation of anti-corruption laws and reforms in the social sector, education reform as well as in energy and telecommunications.

The current Mexican president has an extraordinarily high level of legitimacy. Elected by more than 53% of Mexicans, with a majority in Congress and high approval rates (67% in November 2019), he has initiated a wide-ranging transformation of Mexico. First, he repealed several reforms of the former government, such as the education reform. Second, he stopped infrastructure projects, like the new Mexico City Texcoco Airport. In addition, AMLO has created new social programs and announced plans to revive the Mexican oil industry. He has also pledged to demilitarize the war on drugs, a strategy which has so far failed. The strategic planning involved in these announcements has been concentrated in the presidency, less in strategic planning units and bodies.

Norway

Score 7

Significant strategic planning takes place in the course of governmental decision-making. The Ministry of Finance is a key actor in the long-term planning process, and also presents views during the annual budget cycle on how best to cope with long-term economic challenges and the financing of the welfare state.

The typical procedure for major decisions or reforms entails the following steps: First, the government appoints an ad hoc committee tasked with delivering a detailed report on a particular issue. Some of these committees are composed exclusively of experts, while others have a broader membership that includes politicians and representatives of interested parties such as unions, business confederations and other non-governmental organizations.

For instance, a report to the Ministry of Finance would typically be drafted by high-profile academic economists along with representatives of unions, employers and the central bank. When this procedure leads to legislative action, a proposal is drafted
and distributed to interested parties, who are invited to make comments and suggestions (a period of three months for comments is recommended, and six weeks is the minimum period allowed).

Only after comments have been received will the government prepare a proposal for parliament, sometimes in the form of a parliamentary bill, but occasionally only as an initial white paper. Governments deviate from this procedure only in cases of emergency, and any attempt to circumvent it would lead to public criticism.

There is an established procedure for the approval of the annual budget. Activity starts a year in advance, when the government holds three conferences on the budget proposal. The finance minister presents an initial proposal to parliament in the first week of October. A parliamentary committee plays an active role in the budget process, making concrete proposals for the distribution of resources. This proposal becomes the basis of parliamentary discussion. After the parliament approves a proposal for the allocation of resources, it becomes binding for subsequent, more detailed discussions that take place in various parliamentary committees. By December 15, this work is concluded and the final budget is approved by the full parliament.

The shortcomings in governance that were revealed in the course of the July 22 terrorist attacks and their aftermath have resulted in a general downgrade in the scores associated with executive capacity. However, these shortcomings have been mostly rectified in the past several years.

In addition to these procedures, it is customary that long-term reforms are agreed in the coalition government’s negotiating platforms. However, in these negotiations, political ideas and visions are more prominent than evidence-based assessments.

South Korea

Strategic planning remains an important factor in South Korean governance. The office of the president includes a senior secretary and two secretaries for the president for state affairs. President Moon launched the State Affairs Planning Advisory Committee in May 2017. This commission is comprised of key departments specializing in policy and administration, the economy, diplomacy and security, and policy planning. A total of 30 members play an advisory role in assisting the new government in reviewing the structure, function and budget of each government organization. Commission members also help to identify key policies that the government will pursue, and help develop medium and long-term plans to carry out the policies. The plan submitted by the State Affairs Planning Advisory Committee contains policy recommendations to be pursued over the next five years of the Moon administration. The plan includes a national vision of “a Nation of the People, a Just Republic of Korea,” along with 100 concrete policy goals. However,
the Moon government has publicized several of the plan’s policies through the Blue House without coordinating the plans with related ministries. Overall, key policies recommended by the committee have not been successful, and its public presence has declined.

Citation:
http://www.korea.net/NewsFocus/policies/view?articleId=148013
http://www.korea.net/NewsFocus/policies/view?articleId=146390

Spain

Score 7

The idea of reinforcing long-term thinking and smarter policymaking has drawn increasing political attention in Spain during the crisis. Several key areas including economic policy (structural reforms), security and external action, are addressed through strategic documents that receive annual evaluations. However, political instability since 2015 has undermined the government’s strategic-planning capacities.

During 2018 and 2019, sectoral strategies have been published or announced in the areas of foreign policy, cybersecurity, the pensions system, poverty reduction and gender equality. The Prime Minister’s Office, which is the central actor for the government strategic planning, has been reinforced and new policy units (the High Commissioner for Combating Child Poverty and the High Commissioner for the Agenda 2030) have been established, helping to bolster the government’s priorities and expertise. However, since April 2019, Spain’s caretaker government has had very limited room for maneuver. The powers of the caretaker government are regulated by Title 4, 1997 Government Act, which establishes that the duties of the caretaker government should be limited to the ordinary office of public affairs. The act also establishes explicit limitations on the prime minister, preventing the prime minister from approving the General Budget Bill or presenting bills to the parliament.

Citation:


Japan

Score 6

The central-government reform of the Koizumi government in 2001 strengthened the role of lead institutions considerably. The unit officially in charge of “policy planning and comprehensive policy coordination on crucial and specific issues in the cabinet” is the Cabinet Office (Naikaku-fu), which assists the prime minister and his
cabinet. It is supported by a well-staffed Cabinet Secretariat (Naikaku-kanbō). The Cabinet Office also coordinates a number of policy councils including the Council on Economic and Fiscal Policy. While there is a certain amount of overlap between councils concerning strategic issues, the councils have at least contributed to informing the governmental and public discourses in a constructive manner. Whereas individual line ministries have strategic-planning units staffed with mid-ranking officials, their actual influence on long-term planning seems to be limited compared to the clout of bureau chiefs and more senior officials such as administrative vice-ministers. Policy-planning units tend to have very few staff members.

Prime Minister Abe’s reliance on the same chief cabinet secretary since 2012 has greatly contributed to strengthening the role of the Cabinet Office as a strategic-planning unit, as it has come to dominate fields even such as foreign policy. However, the power rests with the leading politicians rather than the bureaucrats involved.

Citation:


United Kingdom

Although the United Kingdom has one of the most centralized political systems and is one of the long-established liberal democracies in the world, the resources directly available to the prime minister are relatively limited compared with those available to other heads of government. Formally, there is no prime ministerial department to provide strategic planning or advice, although the Cabinet Office provides an important coordinating role across government and its head, the cabinet secretary, attends cabinet meetings. The cabinet secretary is also the head of the civil service, after the two roles were separated under the previous coalition government, and chairs the quarterly Projects Commissioning Board. In 2014, the post of chief executive of the civil service was created with the incumbent becoming a permanent secretary of the Cabinet Office in 2015. The Projects Commissioning Board works closely with the Economic and Domestic Affairs Secretariat (EDS), established in summer 2015, which fosters future and innovative projects. Generally, the Civil Service has undergone substantial modernization and professionalization over the past decade.

At a political level, a special advisory unit has supported all recent prime ministers. Special advisers and civil servants staff these advisory units. The remit of the Number 10 Policy Unit is defined by the prime minister but tends to focus on strategic political and policy decisions. In 2012, the prime minister and deputy prime minister established a dedicated Implementation Unit within the Cabinet Office,
charged with driving implementation in areas deemed to be of high priority and now reinforced by the creation of implementation task forces to oversee the delivery of policy initiatives.

However, these structures in some cases diminished the executive’s ability for strategic planning. The quarrels within the second May cabinet, which blocked most pressing policy decisions, and the fruitless efforts of Prime Minister May to tame her own ministers laid bare the inherent deficits of an excessively loose organization of executive power. The situation further deteriorated after May’s bitter resignation. The new prime minister, Boris Johnson, and his chief special adviser, Dominic Cummings, quickly adopted a strategy that combined opacity with confrontation, alleging that Parliament worked against “the people.” Without a majority in the House of Commons and without a public strategy for the government, this resulted in what many observers considered to be close to a constitutional crisis.

Citation:

Bulgaria

Score 5

The most important systematic strategic-planning process is related to the requirements of EU membership and the necessity of preparing strategy and programs within the EU framework. These include the convergence program, the reform program as a part of the European Union’s 2020 strategy, and concrete strategical considerations justifying the setting of priorities for EU funds absorption. Under the macroeconomic imbalances procedure of the European Union, which categorizes Bulgaria as a country with imbalances, Bulgaria is obliged to integrate specific European Commission recommendations into the development of policy strategies.

There are national strategies on security, energy, governance and development of water resources, development of scientific research, Roma integration, physical education and sport, which serve for some long-term orientation. These strategies have been prepared in coordination with various ministries and on the basis of extensive discussions with the relevant expert communities. They are overseen by the line ministries and parliamentary committees responsible for these policy areas. Presently, the Council of Ministers’ portal for public consultations lists 160 “active” strategic documents relating to the national level. More than 20 of them were updated or created in 2019, and six have a time horizon extending beyond 2025.

Citation:
Strategic documents at the national level (a list of documents in Bulgarian), available at: http://strategy.bg/StrategicDocumentsHandler.ashx?lang=1&type=1
Czechia

Score 5

There is no central body coordinating strategic planning in Czechia; however, several strategic frameworks exist. A medium-term perspective is provided by the government’s policy manifesto, which is presented to the Chamber of Deputies for a vote of confidence. In April 2017, the government approved the Czechia 2030 strategic framework, which sets long-term priorities for the development of the country. The document, which built on the 2010 Strategic Framework for Sustainable Development, sets out the direction of development for the next decade in order to help the country achieve development which is socially, economically and environmentally sustainable and to improve the quality of life for the Czech population in all regions.

France

Score 5

French governments commonly refer to ad hoc committees tasked with providing information on crucial issues. In some cases, a report is requested from a single person. Committee members are mainly high-level civil servants, former or active politicians and academics, and often are chosen on the basis of their sympathy to the government in office at the time. Some reports are made public but others remain unpublished, in particular when the report’s proposals appear too provocative to be accepted by social partners. This situation raises the concern that opportunism may prevail over real strategic planning.

Each minister is entitled to recruit 10 so-called cabinet members, usually young political appointees who are tasked with providing policy advice. However, short-term considerations are usually more important than strategic planning in this regard. In addition, some portfolios have high levels of ministerial turnover of ministers, making long-term planning impossible outside of senior civil servants’ ability to carry through their own bureaucratic agendas.

The only bodies that take a long-term view in terms of strategic planning are bureaucratic departments, such as those in the finance, transport, environment and foreign affairs ministries. The committee of economic advisers attached to the prime minister’s office produces reports on its own initiative or at the office’s request. Its impact on actual policymaking is limited, however. The Court of Accounts, whose reports often serve as the starting point of reforms, is taking on a growing importance with regard to long-term policymaking. Its annual and special reports are attracting increasing attention from public authorities and the media.

France Stratégie, an interesting think tank attached to the prime minister, has recently developed into a body of strategic planning and policy evaluation, although its impact on governmental policy is uncertain for the time being. OECD reports are
not part of national strategic planning, but they are rather influential as they compare
countries’ performances and capacities to adjust to future challenges.

Germany

Score 5

Since September 2017, the government has been led by Germany’s two most
important political parties: the Christian Democrats (CDU/CSU) and the Social
Democratic Party (SPD). The former CDU/CSU and SPD government showed
comparatively little interest in improving the strategic planning of the Chancellery or
federal government. However, the new government rearranged the organizational
structure of the Chancellery, and introduced a new section (“Abteilung 6”) for
political planning, innovation and digital politics, thus expanding the total number of
sections from six to seven. The head of the new section is Eva Christiansen, who is
also Chancellor Merkel’s media adviser.

Head of the Chancellery Helge Braun was previously coordinator for relations
between the central government and the Länder. His current role has the status of a
minister without portfolio, strengthening his position vis-à-vis the minister-
presidents of the federal states and the heads of the federal ministries. The
Chancellery is constantly expanding, and currently has more than 600 staff members.
Despite the new planning section in the Chancellery, planning is neither well
developed nor a well-integrated part of the politics and policies of the new
government; indeed, it is not accorded a high priority by the federal government
overall.

One handicap with regard to developing a strategic policy approach is that the
government is strongly influenced by party considerations, with all major political
decisions determined in negotiations between the heads of the governing parties.
Consequently, most governmental decisions are negotiated between the heads of the
three parties that make up the current government (the CDU, CSU and SPD) rather
than between members of the government. This practice results in a “party
politicianation” of the government that undermines strategic planning. In addition,
Chancellor Merkel’s leadership style can be described as time-oriented reactivity,
which precludes goal- and future-oriented planning.

At the end of the review period, conflicts between the coalition partners had
increased in intensity, and the parties’ strategies for the next elections were
becoming increasingly important. In addition, internal party conflicts are becoming
stronger, impeding attempts to improve strategic planning. However, at the
beginning of November 2019, the governing parties negotiated a detailed midterm
review concerning the implementation of their coalition agreement.

Citation:
https://www.bundesregierung.de/breg-de/aktuelles/kabinett-bestandsaufnahme-1688928
Greece

Score 5

Strategic planning has long proved difficult for the central government in Athens thanks in large part to the archipelago-like character of governance involving conflicting political interests, clientelism and a highly formalistic administrative culture that fosters segmentation. Weak horizontal coordination within and among ministries, government agencies and state-owned companies make matters worse.

Strategic planning was included, at least for the period from 2015 to 2018, in the Third Memorandum of Understanding signed between Greece and its creditors. Progress was noted in August 2018 upon completion of this memorandum. For example, the Independent Public Revenue Authority was established and the authorities made progress in adopting a General Transport Master Plan, covering all transport modes (i.e., road, railway, maritime, air and multi-modal), including logistical aspects.

In early 2018, the government released a post-bailout development strategy (entitled “Greece: A Growth Strategy for the Future”). The strategy was revised twice by the European Commission before its public presentation and is divided into five chapters: Fiscal Viability, Sustainable Development, Structural Conditions for Growth, Just Development without Exclusion, and Funding of Development. The strategy was criticized by the opposition as more of a wish list than an integrated plan for the country to regain its footing. However, in its last year in power, the Syriza-ANEL government was preoccupied with the day-to-day management of the state and did not begin implementation of any long-term development strategy. Thus, the coalition government did not follow a long-term plan, but instead engaged in experiments in various policy sectors such as employment, higher education, culture and sports.

A shift occurred after the national elections of July 2019, in which the Syriza-ANEL coalition lost to the center-right New Democracy party. In August 2019, the newly elected single-party majority government passed a new law aiming to reorganize the government and the upper echelons of the central public administration. The law aimed to strengthen the civil service rather than the central government’s line-ministry functions; reduced the number of political appointee posts (which the previous government had allowed to mushroom); and provided for new, non-political general secretary posts responsible for day-to-day management of the individual ministries. The new law had not been fully implemented by the end of 2019, but overall, the shift to a less politicized higher civil service focused on planning and programming tasks raised hopes for better steering of the Greek state.

Citation:
Poland

Score 5
Motivated by EU demands, as well as by the objective of improving the country’s absorption and use of EU funds, the planning capacities of the Chancellery of the Prime Minister (Kancelaria Prezesa Rady Ministrów, KPRM) were expanded following EU accession. The PiS government has relied on this framework and has developed its own long-term Strategy for Responsible Development. This program was presented by the then-serving Minister of Development Mateusz Morawiecki in February 2016 and has since been refined. When Morawiecki became prime minister, a new Center for Strategic Analysis was created in the Chancellery. Ultimately, however, policymaking under the PiS government has been guided by the visions and inspirations of PiS party leader Jarosław Kaczyński.

Portugal

Score 5
There have been virtually no changes with regard to strategic capacity. While there are strategic planning bodies in most ministries, their impact remains limited. The prime minister’s advisory cabinet is more influential, but it has to deal with a number of day-to-day demands in addition to offering a long-term view on policy challenges and viable solutions. Immediate issues tend to gain precedence over long-term policy planning. The government’s minority status, which makes it dependent on the parliamentary support of three other parties in the parliament, has not contributed to an increase in strategic planning. Furthermore, the fact that the period under review was an election year further weakened the capacity for strategic planning, as ministers’ attentions were inevitably drawn to the election.

Switzerland

Score 5
Strategic planning is not given significant weight in Switzerland. It is further rendered difficult by the fact that the country has a quasi-presidential political system (meaning the government cannot be voted out of office by the parliament) with a collegial government, a strong non-professional element, a consociational decision-making structure, a strong corporatist relationship between a weak federal state and outside interest organizations, and considerable uncertainty deriving from the system of direct democracy. Compared with other advanced democracies, strategic planning in Switzerland is underdeveloped and, constrained by the governmental and federal structure and the logics of direct democracy, it is rather inefficient.

The Swiss government is not strictly speaking a parliamentary government and does not have a policy agenda comparable to a “normal” parliamentary government. Furthermore, all seven members of the government have equal rights and powers;
there is no prime minister. The president of the government is primus inter pares. He or she is not leader of the government in the sense of a prime minister.

Strategic planning is the task of the Federal Chancellery, the central coordinating body of the federal administration. Strategic planning in this context involves: identifying the current legislative period’s major challenges; describing the legislative period’s major goals and instruments; specifying the goals for the current year; and exercising accountability by providing parliament with annual reports.

Citation:

Turkey

Score 5

Strategic management within Turkish public administration faces several challenges. Public institutions in general have insufficient strategic-management capacity. Strategic plans, performance programs, budgets and activity reports are prepared with little, if any, coordination. Although a total of 890 internal auditors are employed across 382 public institutions, the Turkish public administration as a whole has failed to develop an effective internal-audit system. There is no relationship between political strategy documents and lower-level policy materials, and little coordination between associated institutions. Difficulties in gaining access to relevant information within public administrative bodies and insufficient human resource capacities are additional major contributors to this failure. There are also no cumulative statistics on the frequency of meetings between strategic-planning staff members and government heads. In general, these meetings are held once a year and during budget negotiations. However, there is no harmony between strategic plans and governmental decisions.

During the review period, the 2016 – 2019 National e-Government Strategy and Action Plan was prepared. The plan envisages an integrated, technological, participatory, innovative and high-quality effective e-government ecosystem, and takes into account national and international considerations.

Under the new presidential system of government, the Head of Strategy and Budget is affiliated with the Presidential Office. The 2019 Annual Plan of the Presidency stated that efforts are underway to strengthen and align the budget with the policies of the high policy documents and the objectives and targets of the strategic plans in a holistic approach. The results of these attempts remain to be seen.

Citation:
United States

Score 5

The U.S. government has a number of units that analyze policy issues and make long-term projections as part of the assessment of current options. The Executive Office of the President has multiple staffs and agencies tasked with analyzing various policy issues. On the legislative side, the Congressional Budget Office analyzes the 10-year fiscal impact of all bills with budget implications. Expertise about long-term considerations is available in abundance, in the agencies, Congress and the White House.

In most areas of government and policy, President Trump has shown virtually no interest in long-range planning, professional expertise or even organized, careful deliberation. Economists are notably absent among his high-level economic advisers and appointees. In national security policy, he has favored senior military officers, but often relied on his own untutored preferences and impulses. His administration has essentially eschewed any Conventionally organized advisory and decision-making processes.

In Congress, the Republican leadership has sought to overcome popular resistance to its major policies on healthcare and taxes by avoiding public hearings or bipartisan discussion of any kind. Instead, bills are drafted in secret within Republican task forces and brought to a vote with the expectation that party members will toe the line. Republican leaders have tried to prevent the “scoring” of legislative proposals by the nonpartisan Congressional Budget Office, which assess the budgetary implications of bills over the next 10 years.

The vast majority of government departments and agencies have witnessed devastating losses of high-level staff, both because the Trump White House has failed to make political appointments to many positions and because long-serving civil service experts have left agencies due to pressure or discouragement.
Croatia

Since joining the European Union in 2013, strategic-planning capacity in Croatia has increased substantially, in part due to the learning process that took place during the accession period, but also thanks to Croatia’s inclusion in the EU strategic-planning exercise organized within the framework of the European Semester. Moreover, many local and regional self-government units have realized that success in drawing EU funds largely depends on the quality of strategic planning.

Despite the introduction of new institutional and procedural arrangements, policymaking in Croatia continues to be dominated by short-term political interests. Strategic decisions are still very often made pro forma, lack political support and end up being shelved. Also, in numerous cases, strategies are inconsistent and lack some of the elements that strategic documents should contain. A good case in point has been the fate of the National Development Strategy 2030, announced by the second Plenković government as an umbrella strategy. Back in 2017/18, interest associations and ordinary citizens were invited to provide their input with much acclaim. Originally announced for June 2019, however, the strategy is yet to be completed, and the government and other key stakeholders have gradually stopped referring to it. As Croatia has now entered a long electoral cycle – with presidential elections in December 2019/January 2020, followed by parliamentary elections planned for autumn 2020 and local elections in 2021 – daily politics has trumped long-term strategic planning.

Cyprus

With reforms launched in 2014, the government began integrating strategic planning into administrative practices, a key omission over previous years. To this effect, the Directorate General for European Programs, Coordination and Development (DGEPCD) was assigned with competences such as planning, coordination, monitoring, and the evaluation of implementation. However, the Directorate’s work was limited to only part of the intended tasks. Decisive powers remained with the Ministry of Finance.

The law on fiscal responsibility adopted in 2014 aimed at enabling the government to identify goals and design policy actions based on strategic planning. Its implementation has been slow, as it needed to achieve the required capacity and planning skills as well as stronger political will. Planning remains fragmented between ministries, but capacity levels have improved and most central government services are involved. In the absence of a central coordination body, planning is
dominated by the budgetary and fiscal considerations of the Ministry of Finance. Additionally, coherent strategic planning is sometimes compromised by ad hoc policies, such as the citizenship-by-investment scheme.

Citation:

Italy

Score 4

The concept of strategic planning is not particularly developed in Italian governmental and administrative culture. This is in part due to the fact that governments have been predominantly preoccupied with coalition problems and that the administration is still very much guided by a legalistic culture. Nevertheless, some progress has been made under recent governments. Recent government programs have been more detailed, and have become significant instruments for organizing and planning government activity. Within the government office (called the Presidency of the Council of Ministers, or Presidenza del Consiglio), a special department guided by a minister without portfolio has been created to oversee the implementation of this program. This department produces regular reports on the program’s implementation status.

The first Conte cabinet was in a somewhat peculiar position, supported as it was by two parties (the Five Star Movement and the Northern League) with rather different programs that had to be welded together into a rather formal and rigid government “contract,” and with a prime minister that wielded little political clout compared to the two deputy prime ministers (and coalition-party leaders). This configuration left little space for a policy focused strategic planning. During its first two months in office, the second Conte government showed little improvement with regard to strategic planning.

The financial aspect of strategic planning has historically been somewhat more developed, as the Treasury has to implement rigorous budgetary-stability goals, and works within a triennial perspective.

Luxembourg

Score 4

The country’s small size and the consequently small size of its administration do not allow for sufficient strategic planning. Only a few public bodies offer simulations, such as the National Institute of Statistics and Economic Studies Luxembourg (STATEC) and the General Inspectorate of Social Security (Inspection Générale de la Sécurité Sociale, IGSS). The State Economic and Social Council (Conseil économique et social) and the merged public research institute, the Luxembourg
Institute of Socio-Economic Research (LISER), offer more qualitative analyses. The research department of the central bank (Banque Centrale du Luxembourg) and the general inspectorate of the financial sector (Commission de surveillance du secteur financier, CSSF) focus on economics and finance planning. While these institutions are state-financed, they are nevertheless insufficiently equipped to offer long-term planning activities. For instance, State Economic and Social Council reports are partially written by civil servants from the relevant ministry departments. Strategic planning is mostly performed by institutions abroad, which offer the advantage of independence and guidance via international standards. Once a report is submitted, negotiations begin between the minister and promoters; the final compromise is a draft of the project, designed abroad.

Citation:

Slovakia

Score 4

The institutional capacity for strategic planning in Slovakia is weak. Capacities for planning in the ministries are limited, and there is no central policy-planning unit in the Government Office. The fragmented nature and the rigid departmentalism of public administration in the country have complicated strategic planning. So has the high degree of staff turnover which, driven as it is by a politicized public administration, limits the continuity of institutional expertise. The strengthening of the expertise of the Government Office and the creation of the Council for Solidarity and Development, an advisory body, under the second Fico government have failed to improve planning capacities in any substantial way. Since the government reshuffle in March 2018, the institutional capacity for strategic planning has not been improved.

Slovenia

Score 4

The institutional capacity for strategic planning in Slovenia is rather weak. Capacities for planning in the ministries are limited, and there is no central policy-planning unit in the Government Office. After assuming office, the Cerar government announced that it would expand planning capacities. However, save for
the adoption in December 2017 of the strategic framework for policymaking, the Slovenian Development Strategy 2030, the Cerar government achieved little in the way of progress. The Šarec government has done nothing to improve strategic planning.

Citation:

Hungary

Score 3

The Orbán governments have subordinated all political actions to the goal of consolidating their power and have reacted to problems and challenges on a day-to-day basis, without reference to an over-reaching plan. The economic and fiscal priorities have frequently shifted, and not much effort has been invested in building institutional capacities for strategic planning. Since the 2018 elections, the government has begun preparing a long-term technocratic modernization project to be managed by the newly created the Ministry for Innovation and Technology (ITM).

Iceland

Score 3

Long-term strategic planning in Iceland is often vague, with comparatively weak execution, supervision, and revision of plans. When specific objectives are established in the policy-planning phase, a lack of sufficient incentives or institutional mechanisms typically limits their realization. As a result, the government can delay or change strategic plans. For example, parliament approves a strategic regional policy every four years (Stefnumótandi byggðaáætlun), but – as this plan has the status of a parliamentary resolution and not legal status – the government has no binding obligation to implement the plan. Consequently, only certain aspects of these four-year plans have ever been implemented.

Policymaking is monitored by cabinet ministers who rely on their respective ministerial staff for advice and assistance.

Citation:
Special Investigation Committee (SIC) (2010), Report of the Special Investigation Commission (SIC), report delivered to parliament 12 April.
Parliamentary resolution on a strategic regional plan for the period 2018 – 2024.
https://www.stjornarradid.is/lisalib/getfile.aspx?itemid=3b970dc2-f19a-11e8-942f-005056be4d74
Accessed 17th October 2019.
Romania

Score 3

While EU membership has forced the Romanian government to produce regular strategic documents, and despite Romania’s 2018 National Reform Program having declared strategic planning a key priority for the government, policymaking in Romania still lacks strategic planning. In March 2019, parliament adopted “Romania 2040,” which outlines a long-term national social and economic development strategy that is coordinated by a multi-stakeholder commission (Comisia Romania 2040) and elaborated by a council (Consiliul de Programare Economica si Comisia Nationala de Strategie si Prognoza) that would advise government policy for years to come. In June 2019, however, the Constitutional Court rejected “Romania 2040” criticizing the substitution of the parliament by the commission. Critics also noted that the strategy had been pushed by PSD head Dragnea so that a smaller PSD-controlled commission would adopt the national budget for the years to come instead of parliament.

Citation:
Indicator

Expert Advice

Question

Does the government regularly take into account advice from non-governmental experts during decision-making?

41 OECD and EU countries are sorted according to their performance on a scale from 10 (best) to 1 (lowest). This scale is tied to four qualitative evaluation levels.

10-9 = In almost all cases, the government transparently consults with non-governmental experts in the early stages of government decision-making.

8-6 = For major political projects, the government transparently consults with non-governmental experts in the early stages of government decision-making.

5-3 = In some cases, the government transparently consults with non-governmental experts in the early stages of government decision-making.

2-1 = The government does not consult with non-governmental experts, or existing consultations lack transparency entirely and/or are exclusively pro forma.

Switzerland

Score 9

In the Swiss political system, the drafting of bills takes place primarily within extra-parliamentary and parliamentary committees. As of November 2019, 116 of these extra-parliamentary committees existed, with government-selected members that included academics, representatives of interest groups and parties, individuals with particular expertise and other such experts. While there are multiple criteria for selecting members, the government seeks a balanced representation of language groups, political parties and ideologies and other societal interests. Academics are selected on the basis of academic profile, but their allegiance to political parties or other societal interests may also be taken into account.

In December 2018, the Federal Council decided to reduce the number of committees by 13, but also to create two new committees.

Thus, while expert commissions and their members do have a dominant influence on governmental decision-making, the influence of academics per se is much more limited than is the influence of the politically constituted groups as a whole. In addition, the share of academics on these committees is rather limited, amounting to about 11% of all seats. However, the combined total of academics and high-level federal and canton civil servants (who usually have academic training) accounts for about half of all commission seats.

In Switzerland, public policies are regularly assessed by evaluators who have had academic training. According to a 2016 study by Pleger et al., about 50% of these evaluators felt influenced or pressured by stakeholders; about the same level as in the
United States, but considerably less than in Germany and the United Kingdom (about 80%).

This finding underscores the importance of evaluations for policymaking. A 2017 large-scale cooperative research project by Sager et al. concluded that policy evaluations not only play an important role for policymaking in the executive-administrative nexus but also contribute to decision-making in parliament and to a lesser degree in direct-democratic decision-making.

Citation:


https://www.admin.ch/ch/d/cf/ko/Statistik_AnzahlGremienAK.html

Canada

Score 8

Canadian government departments and agencies effectively tap into expertise of academics and other experts outside the government in multiple ways. Many government departments and agencies have advisory committees, which can have considerable influence but rarely dominant policymaking. Government departments and agencies often commission experts to organize research projects on high-profile issues. In addition, a number of government departments and agencies appoint academic experts to advisory or committee-chair positions for periods of one to two years. Finally, external academic experts are frequently asked to meet with senior government officials, either on a one-on-one basis or as speakers at departmental retreats.

In September 2017, Mona Nemr was named Canada’s new chief science officer. Her mandate is to provide advice on issues related to science and government policies that support it. This includes the provision of advice on ways to ensure that science is considered in policy decisions and that government science is fully available to the public. According to the latest report, the office has been called upon to provide advice to decision-makers from across government on diverse topics ranging from climate-change research to oceans, from health to the roll-out of the science and research funding programs and strategies announced in the 2018 federal budget.

Citation:
Chile

Technocratic institutions and practices play an important role in government decision-making. Experts from academia, NGOs, partisan think tanks and the private sector are very influential in the preparation of government (presidential) programs and the development of policy-reform proposals by presidential or ministerial technical commissions. These technical commissions, which are charged with proposing policy reforms in specific areas (education, pension, social and wage policies, minimum wage policy, fiscal rule, etc.) or for singular policy challenges (e.g., corruption), tend to have significant impact on government legislation. Commissions are largely comprised of experts, and to a minor extent of representatives of interested parties, and cover a wide political spectrum. This kind of technical input into the policymaking process belongs to the technocratic tradition in Chilean politics. As a political practice, this can be described as institutionalized, as both the former and the current coalition followed this tradition. The main policies of government programs tend to be elaborated and accompanied by expert commissions. Some reform initiatives in the education and environmental sectors, for example, have been accelerated or even blocked due to ideological differences within the commissions dealing with the issue. Experts (economists in particular) are a key factor in drafting the reform proposals submitted to the president or to ministers.

Denmark

Denmark’s political administration draws to some extent on in-house expertise. For most policy areas, however, policymakers rely on advising councils or expert committees. On a more permanent basis, the Danish Economic Council plays an important role as an independent institution, as politicians heed its recommendations. Since 2007, the number of chairmen of the Economic Council have increased from three to four and the responsibilities of the chairmen (independent experts) have been expanded. They now also head the Environmental Economic Council and the productivity council (meeting EU requirements), and act as the fiscal watchdog (related to the budget law). The chairmen prepare reports that are then discussed by members representing unions, employers, the central bank and the government. The reports typically garner media attention. The chairs are non-partisan and usually serve for several years before returning to academia.

Citation:


New Zealand

Score 8

In terms of frequency and intensity of policy advice, the relevance of external academic experts for governmental policymaking depends on the subject area. Non-governmental academics with technical expertise can have a significant role in policy areas such as health, energy, social affairs and tertiary education. The NZ Treasury established a critical friends advisory group in advance of delivery the country’s first Well-being budget in 2019; the Commission for Financial Capability has an advisory group made up of academics and civil society experts. In addition, a Data Governance network and an Indigenous Data Sovereignty Network have been established. The network of Science Advisers established under the previous government has been expanded, and the academic science advisers selected since 2017 have included more women, indigenous and Pacific island experts. Thus, the importance of scholarly advice is increasing. Recent significant consultation initiatives include reports by the Welfare Expert Advisory Group in April 2019 (the government accepted a number of recommendations, including an increase of the amount welfare beneficiaries can earn before their benefit is cut), a Mental Health Inquiry, and the Tax Working Group, also published in April 2019 (the Labour-led administration took a number of recommendations forward but rejected others – in particular, a proposed capital gains tax). Indeed, the current government as increased the number of policy design working groups to the point where the opposition has taken to criticizing it for taking too long to make executive decisions. The government also passed legislation to establish a Climate Change Commission, which will have advisory, monitoring and reporting responsibilities under the Zero Carbon Bill – legislation that will codify the reduction of New Zealand’s carbon emissions to net zero by 2050.

Citation:
Tax Working Group (https://taxworkinggroup.govt.nz/)

Norway

Score 8

There is a significant degree of academic influence on policymaking in Norway. Economic and social research helps guide policy to a significant degree. Academics are regularly involved in government-appointed committees for the preparation of legislation. On a more informal level, various departments regularly consult academic experts from a range of academic disciplines. Academics are active in public debate (e.g., by writing newspaper articles) and their views often prompt replies and comments from senior politicians. Increasingly, the parliament also arranges hearings, and invites experts to provide advice and recommendations.
Sweden

Score 8

The government’s search for scholarly advice is today less institutionalized than it was 25 or 30 years ago when royal commissions would almost always include experts and scholars. With the decline in the royal commission institution (most commissions today are one-man task forces given 18 or 24 months to look into an issue and produce a final report), the government now seeks scholarly advice on a more ad hoc basis.

There are some positive signs, however. The 2006 to 2014 governments increased the number of boards or advisory groups where scholars (often, but not always, bona fide sympathizers of the ruling parties) could offer input and advice. There is a similar pattern among agencies that set up scientific councils to provide advice. There also appears to be a trend among agencies to organize hearings and public debates to bring in a variety of views on current issues. This can be seen not least in the context of administrative reform where commissions and agencies like the Swedish Public Management Agency frequently organize these kinds of meetings.

Overall, the government department staff solicits advice or other contacts with external actors less frequently than in the past. Communication is today managed in detail and there are disincentives to open up to external actors at sensitive stages of the policy process. The extent to which the government remains open to scholarly advice depends much on how politically salient the issue is. When policymakers seek scholarly advice, it is in most cases ad hoc and selective.

A recent study by Garsten, Rothstein, and Svalfors argues that “policy professionals” – networks of non-elected but highly influential policy experts – have significant influence on policymaking and policy design.

Citation:

Estonia

Score 7

The extent and impact of academic consultation is framed by the overall pattern of government decision-making. Limited strategic capacity in the center and a tendency to pass policy-formulation initiatives to the line ministries makes the overall picture fragmented. The final reports of the research projects are made publicly available on the websites of the governmental institutions that requested the study. However, the majority of the studies (63%) were commissioned simply to obtain overviews of problems. The use of studies for policy decision-making purposes was clearly proven in the case of 46% of those reviewed.
Other forms of non-governmental expert consultations (e.g., roundtable discussions and workshops) are rather widespread. In preparing the long-term “Estonia 2035” strategy, experts and opinion leaders have been regularly engaged, while the relevant website enables interested citizens to participate in and interact with developing the strategy.

Citation:

Finland

Score 7

The government predominately organizes the collection of scholarly advice informally, for example, by consulting scientific experts on committee report drafts. Some formal bodies, such as temporary working groups, ad hoc committees and permanent councils, also exist. In general, various permanent and non-permanent committees play an important role in structuring scholarly advice in government decision-making. An example of a permanent group that advises the government and ministries in research and technology matters is the Research and Innovation Council. A government resolution on a comprehensive reform of state research institutes and research funding, which aims to make the use of sectoral research in governmental decision-making more efficient and focused, was adopted in 2013, and implemented between 2014 and 2017. The Prime Minister’s Office makes a yearly plan for realizing strategic research objectives and calls for the systemic use of research projects and data for decision-making, steering and operating procedures. Projects under the government’s strategic research goals are managed by the Strategic Research Council at the Academy of Finland.

Greece

Score 7

Non-governmental academic experts are consulted as advisers by the government. Most of the ad hoc committees formed by ministers on public policy reforms are staffed by academic experts. Qualified academics often serve as experts across all sectors of the economy and administration, where they also act as administrative elites, which simply do not exist in Greece’s highly politicized civil service. Moreover, the size and quality of policy think tanks vary significantly, and they often offer little alternative to ad persona advisory inputs.

In the period under review, following the government turnover of July 2019, the incoming New Democracy government attracted a comparatively large number of qualified experts in a variety of policymaking sectors. Some of these individuals had acquired their expertise and job experience in the private sector, while others had
worked in Greek and foreign universities. Previous connections to the New Democracy party proved largely irrelevant to the hiring decisions. This was an improvement over the past, when experts had often been recruited primarily on the grounds of their loyalty to the governing party.

Israel

Score 7

The government has several means of interacting with experts and academics. In 2017, the PMO published “Instructions for Public Participation Guide” to support government offices and public officials cooperate with external experts, and improve collaboration between government offices and the public. In 2019, this is still the main document that has been published in this field. It seems that no new information is currently available.

Overall, experts can sit on independent public committees to examine the causes and consequences of a specific event or incident, such as the Trajtenberg Committee that was formed following the 2011 social-justice protests. They can also serve in permanent committees that consult with the government on a regular basis, such as the National Economic Council in the PMO or be summoned by parliamentary committees to present opinions or to offer a different perspective on a certain issue. In addition, think tanks and research institutes act as a brokers between the academic world and politics, advocating and offering information on current events and policy issues. A more recent example from 2019 is the national plan for climate change adaptation. In 2018, the Israeli government started developing national climate change adaptation plans. As part of planning for the implementation of this plan in 2019 – 2020, the government sought advice from various experts and NGOs.

On security and other issues such as foreign policy, the government tends to consult experts from the military rather than academics. Ministers often appoint an external advisory committee to assist with specific issues. One significant example is the Shashinsky Committee, appointed by the minister of finance to examine government fiscal policy on oil and gas. Israeli ministers also often consult informally with academic experts, primarily to receive guidance that is not influenced by political interests. In 2018, a new national program for climate control was introduced to bring the government together with environmental NGOs and ecological experts was formed.

Citation:
Blockchain Technology Takes Hold in Israel: Expert Take, Cointelegraph, 2018 (Hebrew):

“Conclusions of the committee for the examination of the fiscal policy with respect to oil and gas resources in Israel,” State of Israel official publication, 2011 (Hebrew):

Luxembourg

Score 7

Luxembourg’s main research institutions were founded only recently. For instance, the national university was founded in 2003. Three additional national research centers (CRP-Gabriel Lippmann, CRP-Henri Tudor, CRP-Santé) were founded in 1999, which were later combined into two research centers: the Luxembourg Institute of Science and Technology (LIST) and Luxembourg Institute of Socio-Economic Research (LISER).

For major policy reform projects, the government mostly consults highly reputable institutions abroad. This has the advantage that scholarly advice from institutions abroad allows for independent analysis. Considering the country’s small size, links between government and national research facilities are strong.

However, there are also areas where researchers cannot make themselves heard, such as in the school system and state planning (“Raumplanung”). In those areas, advice from members of the University of Luxembourg, for example, is insufficiently heard. With regard to heritage protection, the government held a hearing with civil society organizations between 2013 and 2015. However, these hearings did not produce any results.


Mexico

Score 7

In the Mexican political system, barriers between the government and scholars are comparatively low. It is quite common for a cabinet to include recruits from academia, and there are also substantial informal contacts between academics and high-level public officials. By the same token, former government officials often teach at universities.
The current Mexican government is keen to strengthen relationships with experts and activists from civil society, rather than economists and international professionals. In contrast to former governments, consultations with civil society actors and citizens enjoy high priority. Whether this results in better advice and/or improved legitimacy remains to be seen.

Spain

Score 7

There is no formalized and systematic connection between the government and external thinking. Policymakers do not rely on specialists for advice on matters of political strategy, although university scholars, think tank analysts and practitioners are often consulted by ministries on legal, economic, welfare and international issues – particularly at the beginning of any legislative process to prepare the draft bill and to assess its impact. The deep political and economic crisis may also have facilitated the government’s willingness to ask for external advice when engaged in institutional redesign (e.g., several panels of external experts were created in 2018 and 2019 to advise the PSOE government in the drafting of the Strategic Energy and Climate Framework). Some recent trends, such as the emergence of several think tanks, may over time strengthen the influence of external experts. In addition, the parliamentary committee tasked with studying Spain’s current territorial model and preparing a report for a constitutional reform organized numerous hearings with experts. The PSOE government (2018 – 2019) appointed a number of scholars and technical experts to high-level positions in the public administration, and increased the overall number of government advisers.

Citation:
20 minutos, Sánchez nombra a 66 altos cargos y asesores más que Rajoy en 2011
https://www.20minutos.es/noticia/3382734/0/gobierno-sanchez-mas-asesores-altos-cargos-rajoy/

United Kingdom

Score 7

Non-governmental academic experts played an important role in conducting independent reviews of central government policy or strategy during the post-1997 Labour governments. They have worked on the economics of climate change (Sir Nicholas Stern), the future of the pension system (Lord Turner), a review of health trends (Sir Derek Wanless) and fuel poverty (Sir John Hills). Established academics have also served in decision-making bodies such, as the Monetary Policy Committee of the Bank of England since 1997 when the Bank of England was made independent of government. These academics have thus been given substantial influence over core decisions. Most government departments solicit external studies on policy-relevant issues and are supported in doing so by a new Cabinet Office team called Launchpad. The reports are subject to normal procurement rules, typically with a restricted call for tenders.
When the previous coalition government (2010 – 2015) took power, the change altered the political orientation of the experts consulted by government. However, a further shift in practice was due to the commitment to what is known as open policymaking (OPM), under which policymakers are called on to actively seek broader inputs into the policymaking process. The traditionally strong influence of think tanks has continued, but those of the left-leaning variety (e.g., the Institute for Public Policy Research and Policy Network) have been replaced by more conservative-minded ones (e.g., the Resolution Foundation and the Center for Policy Studies). The interactions are transparent but occur at various stages of the policymaking process and are often initiated by the think tanks themselves. What appears to have changed is the underlying approach to OPM, which has increasingly sought not only to emphasize evidence-based policymaking, but also to identify more appropriate policy solutions. A “what works” team in the Cabinet Office facilitates this process and government departments publish details about their areas of research interest. The Government Office for Science is a unit dedicated to bringing scientific evidence to bear on decision-making. In November 2018, five new business councils, covering major export-sector clusters, were established to advise on how to create the best business conditions in the United Kingdom after Brexit.

There are also many informal channels through which government consults or is briefed by individual academics who have expertise in specific areas. These channels are often more influential than more formal consultation processes. One recent example was the review of the balance of competences between the EU and UK levels in which several government departments made very extensive attempts to engage with academics. Civil servants are routinely involved in academic events, and benefit from professional policy training and the Trial Advice Panel. The Trial Advice Panel, which consists of experts from within government and academics, supports civil servants to design experimental and quasi-experimental assessments for programs and interventions.

In the negotiation of the EU withdrawal agreement, informal links proliferated, including with think tanks, business interests and academia, but the fundamental political choices were not obviously influenced by expert advice.

Citation:
https://www.gov.uk/government/organisations/government-office-for-science/about

Australia

The federal government has always made extensive use of scientific and specialist scholarly advice, particularly in areas such as health and medicine, and science and technology.
Since the late 1990s, and particularly since 2007, the federal government has funded a range of specialist centers and institutes aimed at undertaking fundamental research and planning, the findings from which feed into government policy. Examples include government support for regulation and compliance centers at the Australian National University, with the Regulatory Institutions Network (RegNet), and the establishment of the Australia and New Zealand School of Government, which is a postgraduate faculty set up by the Australian and New Zealand governments, and by the state governments in New South Wales, Queensland and Victoria.

Despite these formal mechanisms, academic influence on government decision-making is relatively limited, particularly in the economic- and social-policy domains. Australian governments accept advice on technical issues, but much less so on political and economic issues. The notable exception is the Productivity Commission, which draws on expert advice when conducting inquiries and reviews.

**Belgium**

Consultation with non-governmental academic experts depends on the subject matter; their actual influence on eventual decisions is quite limited most of the time, and certainly marginal when compared to the influence of experts who are attached full-time to ministerial cabinets (see below). The government and/or the parliament do consult full-time academic experts with independent views, but not in a systematic way (this is left to the initiative of parliamentary committees), and not necessarily to generate genuine scientific debate. However, in Belgium’s neo-corporatist system, representatives of the social partners (employers’ organizations and trade unions) are systematically summoned for participation when a strategic decision is to be made on socioeconomic issues. In other politically sensitive areas (e.g., tax reform) academic and international expertise has had very limited influence.

There are still some potential exceptions, such as the National Committee for Pensions, which is composed of three subcommittees. The first is composed of the traditional social partners. The second is made up of government experts from the various institutions involved in pension funding, an innovation that should enhance coordination in the typical Belgian web of institutions and shared responsibilities. The third subcommittee is composed only of academic experts. This subcommittee is the direct heir of the Commission for Pension Reforms set up by the previous government. However, a key reform aimed at ensuring long-term sustainability was blocked by the first subcommittee. Another exception is the Belgian Healthcare Knowledge Center.

Pension experts’ negative assessment: https://www.rtbf.be/info/article/detail?id=9447107
Minister’s reaction: http://www.lecho.be/economie_politique/belgique_federal/Les_reformes_diminuent_le_risque_de_pauvrete_des_pensions.9827735-3154.art?ckc=1&ts=1478889661
Germany

Score 6

In some policy fields, expert commissions advise policymakers on a regular basis. Most of their members are appointed by the government or by individual ministries. In addition, ad hoc commissions are created to provide scientific advice regarding major reforms that involve complex issues, with the aim of coming to a consensus. A number of other established expert advisory bodies provide the government with expertise and advice, including the German Council of Economic Experts (Sachverständigenrat zur Begutachtung der Gesamtwirtschaftlichen Entwicklung) and the German Advisory Council on the Environment (Sachverständigenrat für Umweltfragen), which produce regular reports on current policy problems (the former at least once a year, the latter every four years).

Most ministries maintain external, academic or legal advisory bodies. However, the impact of experts often has little visibility, and policymaking is heavily influenced by party positions. Nevertheless, while advisory reports do not have an immediate impact, they do have some influence on political debates within the government, the parliament and among the general public, because they are made publicly accessible.

In addition to these forms of academic advice, the federal ministries are increasingly turning to private consultancies. Between 2014 and 2018, the federal government as a whole spent more than €716 million for external advice (Handelsblatt), with the annual spending rate shown substantial annual increases. By far the largest growth in consultancy spending has come within the Ministry of Defense, followed by the Ministry of Transport and the Ministry of the Interior. In sum, costs for external advice amounted to €248 million for 2017, while estimates for 2018 show spending of nearly €300 million. These increasing consultancy budgets have been the subject of debate, with critics questioning whether these contracts are justified and transparently commissioned, and whether they may signal undue influence by consultants within the public administration.

Summing up, scholarly advice is widely available, but day-to-day policies are decided mostly on the basis of internal expertise. Moreover, party politicization of the policymaking process often dominates executive decision-making. In addition, the engagement of expert commissions or other sources of advice is often used as a means of postponing decisions rather than as a true decision-making aid.

Citation:
Iceland

Score 6

Governments occasionally consult academic experts. Typically, these experts are trained lawyers who provide advice on the preparation of specific laws or public administration practices, but economic and engineering experts have also been consulted. Moreover, these experts are quite often affiliated with the political party of the minister seeking their advice. Meanwhile, independent experts involved in the policy process have complained that their views were ignored. Thus, impartial, non-governmental experts should not be considered to have had a strong influence on decision-making.

However, the 2008 economic collapse changed this pattern. The need for scholarly advice on judicial, financial, and economic issues, as well as on questions of public administration, increased markedly. This was particularly the case with the April 2010 parliamentary Special Investigation Committee (SIC, Rannsóknarnefnd Alþingis), which investigated the causes of the economic collapse. A number of experts in various fields – including law, economics, banking, finance, media, psychology, philosophy, political science and sociology – contributed to the SIC report. While no data exist on the broader use of expert advice in governmental decision-making, the SIC experience may have expanded the role of experts overall.

Foreign experts are occasionally called upon. In 2017, four teams of foreign economists were asked to evaluated Iceland’s monetary policies and prospects.

Academic experts called upon to advise the government are commonly viewed as being politically partisan. This has reduced public confidence in academic expertise in Iceland. According to Gallup, public confidence in the University of Iceland dropped from 90% in early 2008 to below 80% after the 2008 economic collapse and has since remained around 75% in the Gallup polls (74% in 2018 and 2019).

Citation:

Japan

Score 6

The Japanese government is assisted by a large number of advisory councils. These are traditionally associated with particular ministries and agencies, with some cross-cutting councils chaired by the prime minister. Such councils are usually composed of private sector representatives, academics, journalists, former civil servants and trade unionists. The question is whether advisory boards truly impact policymaking or whether the executive simply uses them to legitimize preconceived policy plans. The answer may well vary from case to case. In 2018, the government set up an advisory panel tasked with reexamining Japan’s defense guidelines, a move intended to expedite the process. In some instances, LDP-led governments have used outside
expertise to overcome opposition to policy changes and reform. Think tanks, most of which operate on a for-profit basis, play only a limited role in terms of influencing national policymaking.

In 2019, powerful Financial Services Minister Taro Aso publicly rejected findings of a Financial Services Agency panel report on the pension system, raising concerns that expert recommendations would in the future be less able to guide policymaking.

Citation:


Naoko Furuyashiki, Finance minister Aso blasted for rejecting report on inadequate pension system, The Mainichi, 21 June 2019, https://mainichi.jp/english/articles/20190621/p2a/00m/0fp/015000c

Latvia

Score 6

The decision-making system is transparent and open to public participation from the point at which policy documents are circulated between ministries in preparation for review by the cabinet. At this stage, experts and NGOs have the opportunity to provide input on their own initiative.

Most ministries have developed good practices in the area of public consultation. For example, ministries often seek expert advice by inviting academics to join working groups. Some government planning documents, such as the National Action Plan for Open Government by the State Chancellery, have been drafted in cooperation with NGO experts, following public discussions.

However, the government lacks the finances to regularly commission academic input. Consequently, expert engagement is given voluntarily, without remuneration.

The tax reform in 2017 saw a wide array of international and domestic experts propose and debate reforms across a broad spectrum of government committees, public forums, TV and radio debates, and op-ed columns. A similar deliberation process preceded the healthcare reforms and, in 2019, the territorial administrative reform. This has increased the status of non-governmental academic experts and government transparency.

Citation:
Lithuania

Score 6

Lithuanian decision-makers are usually quite attentive to the recommendations of the European Commission and other international expert institutions. They are also receptive to involving non-governmental academic experts in the early stages of government policymaking. The governments led by Andrius Kubilius and Algirdas Butkevičius set up expert advisory groups (including the so-called Sunset Commission, which involved several independent experts). This package was approved by the parliament in 2016. The Skvernelis government, however, has not renewed the mandate of the Sunset Commission. Instead, the government decided to develop a Government Strategic Analysis Center tasked with generating new evidence for policymaking on the basis of information from the government’s Research and Higher Education Monitoring and Analysis Center (MOSTA).

However, major policy initiatives are usually driven by intra- or interparty agreements rather than by empirical evidence provided by non-governmental academic experts. In many cases, expert recommendations are not followed when the main political parties are unable to come to a political consensus. In addition, the rarity of ex ante impact assessments involving experts and stakeholder consultation contributes to the lack of timely evidence-based analysis. For example, debates on amendments to the Alcohol Control Law, which was adopted by the parliament in 2017, were affected by the lack of timely evidence-based analysis. Some initiatives publicly discussed by the government in 2018 – 2019 (e.g., the introduction of vouchers for buying food from small retailers, or the relocation of the Ministry of Agriculture from Vilnius to Kaunas) were not accompanied by impact assessments.

Netherlands

Score 6

The government frequently employs ad hoc commissions of scientific experts on technical topics like water management, harbor and airport expansion, gas drilling on Wadden Sea islands and pollution studies. The function of scientific advisory services in departments has been strengthened through the establishment of “knowledge chambers” and, following U.S. and UK practice, the appointment of chief scientific officers or chief scientists as advisory experts. Depending on the nature of the policy issues, these experts may flexibly mobilize the required scientific bodies and scientists instead of relying on fixed advisory councils with fixed memberships. This also allows room for political flexibility – that is, by hiring commercial, private consultancies to provide politically desirable research and advice.

Although the use of scientific expertise is quite high, its actual influence on policymaking cannot be estimated as scholarly advice is intended to be instrumental and therefore is not yet welcome in the early phases of policymaking. It is certainly
not transparent to the wider public. Since 2011, advice has regressed from relatively “strategic and long-term” to “technical, instrumental and mid-/short-term.”

As might be expected in times of political polarization and science skepticism, even members of parliament have expressed doubts as to the integrity of the knowledge institutes and the validity of their information. The research unit of the Ministry of Justice and Safety (Wetenschappelijk Onderzoeks – en Documentatie Centrum, WODC) has been subject to political meddling, and during the debates and deliberations on the climate agreement, the Environmental Planning Agency’s measurement and modeling practices came under regular scrutiny.

Nevertheless, the cabinet still appears to rely heavily on its knowledge institutes and departmental knowledge centers for its long-term strategies and decision-making. The scrutiny by political parties, members of parliament, civil society associations and journalists has generally been beneficial with regard to the transparency of information collection and the policy support provided by the government’s knowledge institutes.

Citation:


De Volkskrant, 22 February 2019. Waarom de kritiek op planbureaus propaganda is.(volkskrant.nl, accessed 4 November 2019)

South Korea

Score 6

Non-governmental academic experts have considerable influence on government decision-making. Within the State Affairs Planning Advisory Committee, 14 out of 30 members are professors. Indeed, three out of four members of both this group’s policy and administration subcommittee and the diplomacy and security subcommittee have an academic background. In addition to a presidential advisory committee, scholars are often nominated for top government positions. Academic experts participate in diverse statutory advisory bodies established under the offices of the president and prime minister. Advisory commissions are usually dedicated to specific issues deriving from the president’s policy preferences. However, the selection of academic experts is often seen as too narrow and exclusive. The process of appointing experts remains highly politicized, and in the past experts have often been chosen because of their political leanings rather than their academic expertise. The Moon government has ignored criticisms of policy failures offered by experts with different political perspectives than its own, which makes the process of policy
consultation less effective. President Moon himself seems to have neither the willingness nor the inclination to meet and have open talks with experts.

Citation:
Korea.net. President Moon appoints senior secretaries. May 11, 2017 http://www.korea.net/NewsFocus/policies/view?articleId=145963

**Bulgaria**

**Score 5**

In Bulgaria, there are various ways to consult stakeholders and experts, including a special online portal at the Council of Ministers and more than 70 advisory councils. The government has also started to seek out expertise by forming public councils linked to specific ministries. Representatives of academia and research institutes are traditionally included in the process on an ad hoc basis.

Citation:
Council of Ministers, public consultations portal: www.strategy.bg
Council of Ministers, advisory councils portal: saveti.government.bg

**Czechia**

**Score 5**

In Czechia, there are several permanent or temporary advisory bodies, as well as several public research institutions that are closely linked to individual ministries or the Government Office, and which partly depend on state funding. Within the cabinet, there is a unit consisting of consultants and advisers to the prime minister, whose task is to evaluate the substantive content of legislative materials and to prepare a strategic agenda for the government. Under Prime Minister Babiš, the number of official external advisers has fallen sharply to only 11. The scope of their input into policymaking is unclear.

**France**

**Score 5**

In contrast to some other European countries, the French government does not rely heavily on academic advice, even though the President’s Office and the Prime Minister’s Office frequently consult economists, and outstanding non-governmental academics may be chosen to sit on national reflection councils covering various policy fields (e.g., integration and education). But the influence of academics is not comparable to what can be found in many other political settings. High-level civil servants tend to consider themselves self-sufficient. Once the government has chosen a policy strategy, it tends to stick to it without significant discussion over the appropriateness or effectiveness of choices made. There is nothing comparable in France to the economic institutes in Germany, for example, the opinions of which serve to guide the government and offer a platform for public debates. One telling example of this indifference to experts was the decision (in reaction to the modest ranking of French universities in international rankings) to merge the universities within individual cities and regions, under the assumption that larger universities
would produce better results. This decision was taken in spite of the opposition of the academic community, and against the evidence provided by, for instance, the American and British university systems. Predictably, the results have been rather disappointing, while several bureaucratic monsters have been born.

By contrast, the reform of the pension system currently being debated has been heavily influenced by experts and economists, to such an extent that its radical U-turn in relation to the past is creating political turmoil.

Ireland

Score 5

In 2009, Professor Patrick Honohan of Trinity College Dublin was appointed governor of the Central Bank of Ireland. This marked a break with the tradition that the retiring permanent secretary of the Department of Finance would succeed to the governorship. Following his retirement toward the end of 2015, the government announced the appointment of another academic, Professor Philip Lane of Trinity College Dublin, as his replacement. Following Professor Lane’s appointment as chief economist to the European Central Bank, Professor Lane was replaced as governor of the Central Bank of Ireland, on 1 September 2019, by Gabriel Makhlouf, a former secretary to the New Zealand Treasury.

The Fiscal Advisory Council is an independent statutory body, comprising five experts, mainly drawn from academia. It was established in 2011 as part of a wider reform of Ireland’s budgetary procedures. The council is required to “independently assess, and comment publicly on, whether the government is meeting its own stated budgetary targets and objectives.” The claim made by the then chairman of the council, Professor John McHale of University College Galway, that the 2016 budget violated the rules of the European Union’s Stability and Growth Pact received much publicity. This assertion, however, was quickly withdrawn following a rebuttal by the minister for finance. Nonetheless, the council stuck to its criticism of the 2016 budget as excessively expansionary. Following his retirement, Professor McHale, was replaced as chairman of the Fiscal Advisory Council by Professor Seamus Coffey of University College Cork. The Fiscal Advisory Council’s (IFAC) criticism of the government’s excessive reliance on financing increased expenditure through buoyant corporate tax revenues in recent budgets has at least provoked a commitment by the minister of finance in the 2020 budget to produce a Fiscal Vulnerabilities Scoping Paper, which will examine corporation tax over-performance and policy options aimed at ensuring the sustainability of the public finances.

Academics have regularly held advisory posts in government ministries, including the Prime Minister’s Office and the Department of Finance. Advisers meet regularly with their ministers but there is no information on the impact on policymaking of the advice proffered. There is no established pattern of open consultations with panels of non-governmental experts and academics, although some ad hoc arrangements have been made from time to time.
Malta

Score 5

Consultation processes involving academic experts has always been rather intermittent, but since 2013, such experts have been involved in a greater number of areas including family issues, gay rights, care of the elderly, health issues such as diabetes, IT in schools and others. With the exception of standing parliamentary committees, which regularly consult with academic experts, the government tends to consult with outside experts in an issue-based and ad hoc manner. Academic input is at the line ministry level. Policy issues have at times been the focus of studies directly commissioned from faculties, institutes and other bodies. Information required by the government may also be contracted out on an individual basis. Driven particularly by the needs of the country’s EU presidency, this process has become more inclusive since 2017, with many academics providing support for government policymaking. Increasingly, international experts are being commissioned to assist government in policy design and decision-making. The president’s office has currently opened up the issue of constitutional reform to public consultation, and the public has been requested to send in proposals. As yet it is unclear how these proposals will be dealt with.

In addition, the process of developing important strategic plans and policies is being opened to consultation by stakeholders, including NGOs and the general public. Web-based consultation processes have become more refined, and calls for consultation more frequent. Nonetheless, gaps in the consultation process remain. In some policy areas, consultation remains sketchy or minimal, while in others, policy areas stakeholders are brought in only at a late stage. Occasionally, experts selected for the consultation process are accused of having conflicts of interest.
Portugal

Score 5

The government utilizes academic experts for research on a wide variety of topics and to implement strategic development. However, they are mainly used on an ad hoc basis, and without a systematic academic-consultation mechanism in place.

Slovakia

Score 5

Slovak governments rely on various permanent or temporary advisory committees. Prime ministers have their own advisory body. Former Prime Minister Fico’s advisers largely came from his circle of associates and included only a few truly independent experts. This pattern has not changed since the 2018 reshuffling of government. There are several public research institutions with close linkages to ministries that are largely dependent on state funding and provide their analysis to the government. However, the impact of any of these bodies on decision-making is not really transparent. Within the ministries, expert advice is provided by so-called “analytical centers,” which are separated units composed of experts with different backgrounds, but a common sense of mission. Under the Fico governments, contact between ministers and non-governmental experts was rather rare, and this has not really changed under Fico’s successor, Pellegrini. The lack of input from external experts often leads to poorly prepared policy drafts, which subsequently have to be revised ex post or withdrawn.

Citation:

Austria

Score 4

Due to the fragmented structure of the cabinet, there is no coherent pattern of using scholarly advice. The extent to which each ministry seeks systematic academic advice is up to the individual minister.

Economic and financial policy is the only area in which general scholarly advice is commonly sought and available. Two institutions established respectively by the social partners (the Austrian Institute of Economic Research (Österreichisches Institut für Wirtschaftsforschung)) and through a mix of public and independent
funding (the Institute for Advanced Studies (Institut für Höhere Studien) regularly articulate specific opinions such as economic forecasts. Governments typically take these two institutions’ work into account when making policy. Both institutes have an excellent reputation for academic quality and independence, but are nevertheless structurally (financially) dependent on government actors. Except with respect to immigration and pension policy, there is no regular academic advisory board, as exists in Germany or the United States.

One consequence of the ÖVP-FPÖ coalition was that the FPÖ did not possess strong traditional links to the neo-corporatist institutions of “social partnership.” This situation automatically created an interest within the FPÖ to reduce the importance of social partners (like the chambers of labor, business and agriculture) as well as the ÖGB, the trade union federation. As the social partners have a certain control over the Austrian Institute of Economic Research, the structural interest of the FPÖ is to take the advice of the social partners and the institute (the social partnership’s brain trust) less seriously. This must be seen as the beginning of a decline in the significance of traditional external expertise.

Another indicator is the relative decline in public and expert consultation regarding new laws and regulations under the coalition government between 2017 and 2019. Reports indicate that expert opinions from different ministries have also been actively suppressed by the government to avoid public dissent. One aspect underlining the tendency to replace public experts with special advisers under the 2017 – 2019 government was the government’s attempts to appoint external experts directly to the offices of the chancellor and ministers. This kind of internalized partisan advice is closed to public observation and hard to hold to account. Non-partisan expertise has been gradually replaced by internal partisan expertise.

**Croatia**

**Score 4**

The 2009 Societal Consultation Codex, which serves as a set of guidelines for the policymaking process, mentions the consultation of academic experts. In practice, however, the involvement of academic experts in the policymaking process remains rare. Moreover, it is largely limited to the early phases of policy formulation and does not extend to the final drafting of legislation, let alone the monitoring of implementation.

**Poland**

**Score 4**

Under the PiS government, policymaking has become ideologically driven rather than evidence-based. While the government does consult with experts, these consultations are not very transparent. The government’s ideological approach has led many experts who once showed some sympathy for PiS to break with the party.
Romania

Score 4

Cooperation between the government and non-governmental experts is weakly institutionalized. Consultations are irregular and lack transparency as well as mechanisms that would ensure feedback received is actually accounted for in policy. The dismantling in 2018 of the Ministry for Public Consultation and Civic Dialogue, to ensure systematic public consultation, marked a step backward in the formalization of public and expert consultation processes within the country. No real changes occurred under Dăncilă and Orban in 2019.

Slovenia

Score 4

In Slovenia, the Government Office and the ministries have various advisory bodies that include academic experts. Prime Minister Cerar, an academic himself, strongly relied on academic and practitioners’ advice when establishing his party platform, coalition and government program. While the Cerar government regularly sought external advice, it often failed to implement it. The Šarec government has behaved in a similar fashion.

Turkey

Score 4

In former years, the frequency of participation by non-governmental organizations (NGOs) and experts in political decision-making processes were increased. In addition to working with pro-government think tanks, the government consults with academic experts in the context of projects sponsored by the United Nations, the Council of Europe and the European Union.

However, the spectrum of communication with outside experts is narrowing, as the government has begun to recruit its own experts to provide alternative but not critical opinions on relevant issues of public policy.

Public institutions’ annual activity reports provide no indication of how often expert opinions have been requested. Selected groups of scholars participate in the preparation of special expert reports related to the national development plans. The Turkish Academy of Sciences has been critical of the lack of scholarly cooperation with public institutions.

The new presidential system, which was fully implemented after the June 2018 elections, includes nine policy councils comprised of experts, NGO representatives and professions who are to advise the president. These councils are entitled to prepare reports on certain public issues and incorporate the opinions of the ministries, relevant public entities as well as other experts.
United States

Score 4   U.S. policymaking incorporates scholarly and expert advice in an informal and highly decentralized manner. Along with university-based experts and analytic agency staffs, there are a few hundred think tanks – non-governmental organizations that specialize in policy research and commentary. Republicans and conservatives have been less supportive of the institutions in government and academia that undertake research and policy analysis than Democrats and liberals, partly because such research is sometimes perceived to have a left-leaning bias. On some issues, especially climate change, Republican officials have simply rejected well-established scientific findings. Through 2018 the Trump administration has annulled or withdrawn various environmental regulations (on pesticides, endangered species, and other matters) without addressing the scientific evidence.

As with the role of strategic planning and other expert units within government, the Trump administration and Republican-controlled Congress have drastically subordinated or ignored sources of independent academic or research-based advice. In 2019, the Department of Agriculture moved scientific research agencies from the Washington, D.C. area to Kansas, apparently for the purpose of inducing most of the scientists to leave government employment.

Cyprus

Score 3   After 2015, the government appointed scholars to the governing bodies of quasi-governmental institutions. Though the government created consultative bodies to advise it on economic issues, energy policy and geostrategic studies, results on their work are not publicly available.

Despite a long tradition of establishing advisory bodies, their tasks and scope of work has always been limited. The non-binding character of their proposals meant that decision-makers would pay little attention to them.

Institutions in which experts participate, such as the Fiscal Council, the Economic Council and the Scientific Council for research have seen their work and advice mostly ignored.
Generally, the state very rarely seeks advice from external academic experts or, more broadly, thinktanks. Nevertheless, the appointment of a chief scientist and a new scientific council for research in 2018 is a positive development.

Citation:
1. Chief scientist refuses to stay in his comfort zone, Cyprus Mail, 23 October 2019, https://cyprus-mail.com/2019/10/23/272558/

Italy

Score 3

The government does not regularly consult non-governmental academics. A small group of partisan experts selected by the prime minister and other ministers frequently offer strategic and technical advice. However, independent experts are rarely consulted in a transparent way. Important legislative proposals do not benefit from an institutionalized, open and transparent consultation process. In the finance, culture and labor ministries the role of external experts is more established. Independent academic experts have in the past been involved in the spending review, but only on a short-term basis.

The coalition government between the Five Star Movement and Salvini’s Northern League developed a strong anti-expert rhetorical style that further reduced the space for independent consultation.

Hungary

Score 2

The Orbán governments have shown no interest in seeking independent and knowledge-based advice and have alienated many leading experts who initially sympathized with them politically. The culture war waged by Fidesz and the growing restrictions placed on academic freedom have further intensified this alienation. The government has invested considerably in creating a network of partisan experts in fake independent institutions that can influence public opinion and has used such institutions to give a voice to government views in the international debates. There is a relatively new, pseudo-professional Institute, Center for Fundamental Rights (Alapjogokért Központ), which tries to deliver legal arguments against the criticisms voiced by EU institutions and/or Hungarian professional NGOs acting as watchdog organizations. For the politics of historical memory, Veritas Institute plays the same role. The government has also increasingly relied on experts from the University of Nation Service (NKE), which has radically extended its field of activity to all dimensions of scientific and cultural life. Overall, spinning has replaced advice based on facts.